



PIEMONTE VISUAL CONTEST 2014-2015

Regulations

Piedmont Visual Contest 2014-2015 edition consists of two phases: Mappathon and Storython. Mappathon is a contest open to all people to share collected data and create maps of Piedmont exploiting the potential of OpenStreetMap. The Storython is a contest addressed to storytellers and advertising executives to create digital stories from the works presented during Mappathon, with the involvement of Piedmontese Public Administrations on specific topics.

FIRST PHASE: **MAPPATHON**

SUITABILITY TO PARTICIPATION AND SENDING OF PROPOSALS

1. Participants to MAPPATHON can be citizens, associations, developers communities, geographers, data analysts, communicators and designers (graphic and web), schools and companies of the European Union.
2. Only the **proposals sent before 9.00 AM of Monday 9 February 2015** through the form on the official web site www.piemontevisualcontest.eu will be considered.
3. The works have to provide:
 - a. the production of **maps or projects based on OpenStreetMap** covering the territories of Piedmont,
 - b. release in free format, open and reusable through OpenStreetMap of data directly collected or down from existing sources.
4. The works have to concern one or more of the following themes:
 - a. agriculture and culinary excellences
 - b. environment, parks and mountains
 - c. mobility and transport
 - d. museums and public art
 - e. health
 - f. schools
 - g. sport and free time
 - h. tourism
 - i. smart cities and technologies for the citizen
5. Mappathon will provide some opportunities of training, frontal or through webinar, to illustrate the main mapping tools and creation of custom maps. There will be a final meeting of training and networking in the form of a mapping party. All details about the dates will be communicated promptly on the official website.
6. The works will be admitted even if created and published before the participation to the contest or which have taken part in similar contests, as long as they relate to the territory of Piedmont and to the themes proposed at point 4.



7. The proposals sent will be admitted only in digital format, on-line interactive (web app/mobile app/ etc) or printable. Any additions to the presentation format will be illustrated on the website www.piemontevisualcontest.eu
8. You can present (separately) more than one proposal.
9. There are no age limits to participate to the contest (people under eighteen years of age must have written parental permission).
10. All proposals have to be accessible and downloadable from the web free of charge for the length of the contest and for the six following months.
11. In the delivery of the proposal you have compulsorily to present one or more usernames of OpenStreetMap as verification of data entry.
12. Organizers reserve the right to change the rules of the competition in congruous advance and explaining the reasons.
13. Participating to the contest the proponent accepts that the organization is not responsible for any loss, damage or cost of any nature met by the proponent.
14. Piedmont visual contest reserve the right to exclude proposals, ideas and applications whose content violates the intellectual property of third parties, is contrary to rules of law, public order or morality, is violent or discriminatory.

EVALUATION OF PROPOSALS AND IDENTIFICATION OF WINNERS

1. The proposals received will be evaluated, to find the winners, by a jury of experts whose final judgement is unquestionable.
2. The proposals will have obligatory to be based on OpenStreetMap.
3. For each proposal criteria of evaluation will be the following:
 - a. Use of Open data by Piedmont Region (1 to 3 points)
 - b. Use of Open data from other sources (1 to 3 points)
 - c. New information added to dataset of OpenStreetMap (1 to 8 points)
 - d. Public interest (application's ability to respond to user needs) (1 to 6 points)
 - e. Creativeness and originality (1 to 6 points)
4. For each work, the presence of the following will be rewarding element in the evaluation:
 - a. use of free/open source software (for the code and the contents proposed);
 - b. collaborations among individuals, groups and institutions coming from different Italian regions or European countries;
 - c. applicability of the same idea in other contexts (other areas and/or other dataset) and/or scalability to growing users (for example, a solution for the Turin area can be developed for all the region);
 - d. ability to face relevant problems for society and that cover all the Italian and/or European territory;

5. The first (4.600 € gross), the second (2.500 € gross) and the third (1.400 € gross) best will be rewarded. Special awards will be financed and allocated directly by sponsors of the contest.

SECOND PHASE: **STORYTHON**

This phase will start after the prizegiving of the Mappathon works. Regulations, accompanied by all information relating how to participate and to consistency of awards, will be published at that time on the web site www.piemontevisualcontest.eu

RIGHTS OF DISCLOSURE

The names of the proponents may be disclosed through the official website of the contest www.piemontevisualontest.eu and through other connected channels. Taking part in the competition, the proponent grants, without any demand of recompense, the right to PIEDMONT VISUAL CONTEST to use his name, biographic and professional information and the contents of his proposal to purposes of disclosure.

Even though PIEDMONT VISUAL CONTEST doesn't acquire any right of intellectual property of the proposals received, when applying the proponent (eventually in the name and on behalf of the organization he/she represents) grants to Piedmont Regional Council the perpetual right, on a global scale, not transferable, not exclusive, free of royalties, of:

(1) reproducing the content of the proposal, (2) generating contents coming from the proposal; (3) spreading in any form, even public, the original contents of the proposal and those coming from the elaboration made by PIEDMONT VISUAL CONTEST.

ANNULMENT

PIEDMONT VISUAL CONTEST reserve the discretionary right to cancel or interrupt the contest and the distribution of prizes in case exogenous or out of his control factors cause the technical and operative interruption.

For any question or information on these regulations, please contact contest@cr.piemonte.it